

# Communication Bootcamp

## What is Communication Bootcamp?

*Engaging your employees is an essential leadership skill. Are your leaders fit to communicate?*

### About Communication Bootcamp

Our vision is to create workplaces where people enjoy being at work.

We've created Communication Bootcamp to develop the communication skills of leaders in your organisation and help create an environment where everyone can do their best work.

Communication Bootcamp will do this by:

- getting managers to reflect on their current abilities
- developing an understanding of why communication is so important
- providing practical techniques to help managers improve their communication skills
- encouraging managers to take ownership for engaging their teams

We'll work with you to adapt the content to match the needs of your organisation and improve the communication fitness of your leaders.

### Who is Communication Bootcamp for?

Communication Bootcamp is aimed at all people managers, from the first line of management, right through to the Exec level. It's completely bespoke too, so we will work with your team to pitch it just at the right level.

### What is the Programme?

Communication Bootcamp is a classroom-based, highly interactive, face-to-face, leadership development programme. It consists of three independent modules:

- Engaging Leaders
- Inspiring Great Performance
- Making Change Stick

These can be held as either stand-alone sessions or as part of an ongoing development programme and can be combined with wraparound support (see overleaf).

### How is the session run?

Each of the three modules can be delivered as standalone workshops or grouped together as a Leadership Development Programme – whatever is most appropriate for your leaders. There is also an opportunity to add further workshops, depending on the needs of your organisation.

Sessions are run in cohorts of 12 and can be:

- on your site, or in a neutral venue
- full day sessions or broken down across several days/week.

The programme includes a mixture of:

- group training
- coaching workshops
- learning exercises
- 1:1 mentoring
- action learning sets designed to help delegates work through real life examples.



## What makes Communication Bootcamp different?

Our programme is aimed at leaders at all levels and is focussed on communication and engagement. We delve deep into why communication is important, and how leaders can make a difference.

We work closely with our cohorts to discuss their unique situations and discover how they can use their own behaviours and leadership styles to inspire their teams, improve productivity and create workplaces that people want to be in.

This programme won't talk to you about communication strategy or channels or messages, there are plenty of other courses out there that can do that. The content of our programme, led by experienced trainers, focusses on key issues such as:

- authentic leadership
- giving attention to individuals
- the power of storytelling
- sharing feedback
- coaching
- navigating change

and much more!

## What additional support is provided?

To ensure long-lasting results, Communication Bootcamp also offers the following add-ons:

### *The warm-up (before)*

To help embed the learnings and drive performance, there are options for delegates to take part in pre-course activities that are geared to helping them get the most out of their learning.

### *Flexing your communication muscles (during)*

Throughout the module/s, delegates will gradually build their own Personal Engagement Plan (PEP) outlining how they will engage with their own team and, for more senior leaders, the wider population in a way that feels authentic and personal to their own unique style.

Then, to ensure change in behaviour and mindset, we empower delegates to participate in their own regular HIIT sessions (Have Insight and Impact from the Team) so that they can share experiences, learnings and advice with each other.

### *Maintaining and improving fitness (after)*

To help maintain their ongoing leadership fitness, we've also created a Home Workout Journal, which will be complemented with a series of email prompts that we'll send monthly to remind leaders to practice the monthly workout challenges and record progress in their Journal.

Six months after the programme, we can check for progress by providing Personal Trainer Sessions (one-to-one coaching) and repeat any pre-course activities to monitor growth.



# How will this benefit you?

## Benefits for you/your leaders...

- One of the top three **critical leadership skills**, being a great communicator is about more than just talking - listening, empathy, transparency, non-verbal cues and a number of other factors play a huge role. Communication Bootcamp provides a well-rounded approach to bring out the best in your communication skills and those of your leaders.
- **Time to reflect.** Communication Bootcamp offers an opportunity to step back and evaluate your approach to communication.
- **Improving your self-awareness**, enabling you and your leaders to be the best version of yourselves.



## Benefits for your business...

- **Improve employee engagement.** Organisations with high employee engagement are more productive, profitable and spend a lot less time dealing with people problems.
- **Attract and retain the best talent.** In a difficult talent market, it is vital that organisations are great on the inside as well as the outside. If organisations want to both attract and retain the best, it's essential they create a workplace where people want to be, feel proud to work there and are inspired by their leadership team.
- **Drive successful adoption of change.** To evolve, succeed and grow, organisations need to change, so it's essential leaders understand how to help employees navigate transitions, engaging both hearts and minds.

# Who are Enthuse Communications and Sally Brys?



The Communication Bootcamp programme has been developed by Enthuse Communications and Sally Brys.

At Enthuse, we want everyone to love their job and feel happy to be at work, so we support our clients to create workplaces people enjoy working in. We specialise in employee engagement and - because you can't engage anyone without communicating with them – internal communication and change communication.

**Andrea Law, Owner of Enthuse Communications**, has enjoyed a 25-year career in business communications and has seen the power that successful communication with colleagues can have in shaping cultures and transforming business performance.

Facilitator and coach, **Sally Brys**, has 25-years' experience in leadership development having worked in senior talent positions across multiple industries.

Sally is a straight talker whose natural energy and spark challenges the individual's perspective, whilst her empathy and warmth builds confidence to instigate and deliver lasting results.

Drawing on her own extensive leadership experience, she has the proven ability and capability to tap into the outcomes required, leading to creative solutions that engage individuals and deliver a return on investment.

This experience, together with a deep interest in people, psychology and performance delivers a highly practical and holistic approach in her style.

## How to find out more

We'd love to talk about how Communication Bootcamp can help your organisation.

### Get in touch:

**Call:** Andrea on 07812343310

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Why not try our Mini Bootcamp Two-Week Challenge? Register online at:  
[www.enthuse-comms.co.uk](http://www.enthuse-comms.co.uk)